

# SECURITY CULTURE AS A SERVICE

SECURE YOUR PEOPLE TO  
SECURE YOUR BUSINESS



## ARE YOU DOING ENOUGH TO EMPOWER YOUR PEOPLE TO SECURE YOUR BUSINESS?

Every security compromise that has ever happened, or that will ever happen, is because of the human factor. If you are not aware of this fact then all the money, time and effort you spend on technology and process will be wasted.

Compliance based activities do little to change and improve the security culture. To do this, you need to focus on engaging all the people in and around your business and support behavioural change.





Our Security Culture as a Service (SCaaS™) is an adaptable and cost effective capability that can support any business regardless of size, sector and maturity.

## WHY CHOOSE US

Our market leading service and materials are designed by cyber security, marketing and communication experts who understand creative storytelling. We will help you:

- Identify key exposures in your security culture that are increasing business risk.
- Focus and prioritise your security resources and spending on the highest risks.
- Develop a comprehensive capability to provide assurance to stakeholders that risks are being managed effectively.
- Improving the security awareness maturity, from a compliance based approach to a more individual and overall cultural perspective.

## HOW WE DO IT

-  Understand your business strategy, key risks and current corporate culture.
-  Engage with your key user communities to confirm risk areas and focus points.
-  Develop your tailored and measurable Security Culture Program along with messages and methods that are aligned to your business.
-  Provide you with direct or supplemental expertise to drive implementation including strategy, content development, training and coaching.

# ENGAGEMENT PROCESS

SIMPLE AND EFFECTIVE

## STEP 1



### BRIEF

Gain an understanding of the security culture activities currently being performed in your organisation.

## STEP 2



### RESEARCH AND IDEATION

Research the key user communities, risk profiles and change implementation channels.

Brainstorm and generate the big ideas for the program.

## STEP 3



### SECURITY CULTURE PROGRAM

Provide you with the concept program and socialise with the key stakeholders.

Approve the final program and execute.

## STEP 4



### IMPLEMENTATION

Implement the program with resourcing from either you, us, or both.



# ENGAGEMENT EXAMPLES

YOUR SCaaS ENGAGEMENT CAN BE CUSTOMISED TO INCLUDE SOME OR ALL OF THE FOLLOWING ELEMENTS:

## STRATEGIC



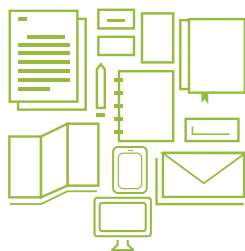
- Security Culture Program
- Executive support toolkit
- Performance measurement and metrics
- Resourcing augmentation
- Coaching and mentoring

## TACTICAL



- Activity planning
- Phishing exercises
- eLearning module development (general or customised)
- Gamified learning and development
- Face to face training (technical and non-technical)

## OPERATIONAL



- Tailored user community messaging relevant to your business, for example:
  - o Directors/CXOs (understanding and accountability for security)
  - o HR (security within the employee lifecycle)
  - o Procurement (security related to external parties)
  - o Application Development (security within the SDLC)
  - o Infrastructure (security across the network and supporting infrastructure)
  - o Service Desk / Centre (security within the end user environment)
- Lunch and Learn or change champion materials
- Email templates
- Intranet input
- Brochures
- News articles
- Videos
- Infographics
- Posters
- Reinforcement material
- Promotional material